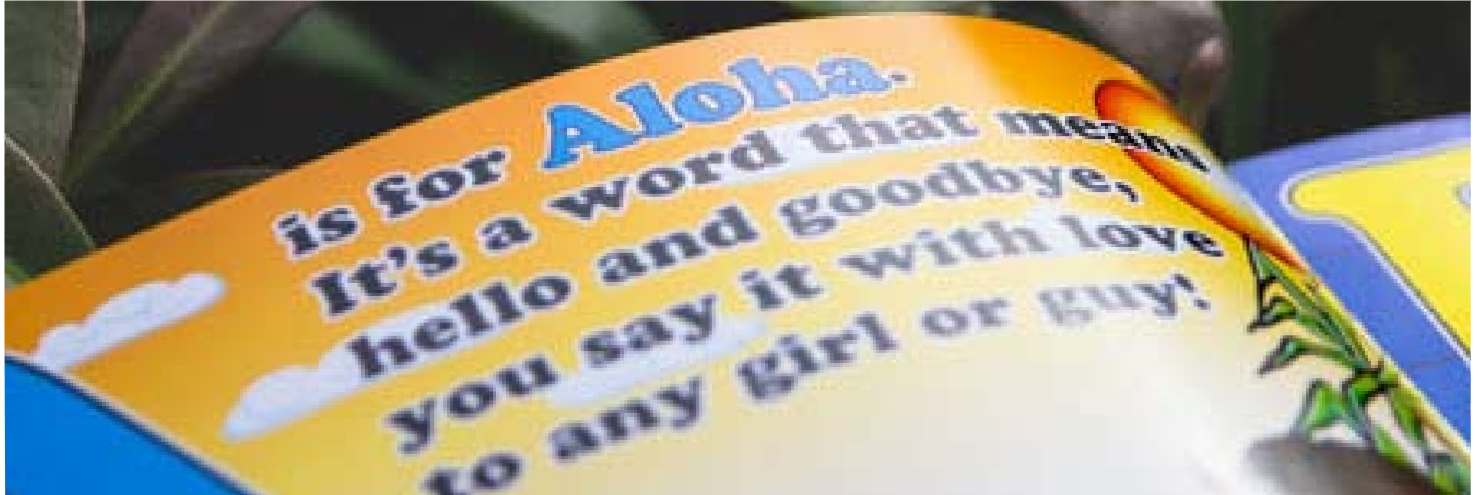


# Sunny and Coco go on a surfing safari



**Challenge** Kelly Smith, author of Sunny and Coco's A-Z of Surfing, wanted to merge her passion for surfing, fitness and learning with her desire to be a self published author. She came to us for advice on printing her first ever childrens book and needed a cost effective solution that also delivered on quality and durability for young readers.

**Solution** By choosing a 3mm hard case bound cover protected with a matt plastic celloglaze coating for extra durability we were able to deliver a robust product suitable for our client's requirements. Because of the size of the print run and nature of the book it was more cost effective to work with our off-shore suppliers than produce the job locally.

**Outcome** Because Kelly didn't have a daytime address that could easily receive the books from Brisbane port, the job was delivered to Paradigm's premises for later collection. Our client had the confidence of getting a hard-wearing book that could withstand the rough and tumble treatment of children

